



Wednesday 11 December

Troxy, London

# Sponsor Opportunities

# About



**The LIVE Awards returns for its third edition on 11 December, and after another outstanding, sold out event last year, the UK live music industry's end of year party moves up a gear in 2024.**



From classical to grime, baroque to rock, The LIVE Awards recognise excellence in the field and at the venue, while helping to raise vital funds to support the ongoing work of LIVE.

The third edition of The LIVE Awards will take place at Troxy, the Grade II-listed Art Deco music venue in East London, allowing 600+ guests to attend.

With support from our industry's biggest players, the awards recognise those that have found success and gone above and beyond throughout the year, with categories ranging across booking agencies, promoters, venues, ticketing, festivals, brands and more.

And for this year's event sponsors, with so much of our vibrant £5.2bn business in the room, The LIVE Awards 2024 will again be one of the most high profile moments in the industry's calendar.

# Who's in the room



The LIVE Awards drew 580+ guests in 2023, over 100 more than the previous year, companies in the room on the night included...

80Six  
Aberdeen Performing Arts  
ACC Liverpool  
AEG Presents  
AFEM  
A Greener Future  
Alexandra Palace  
AMG  
Association of Black Event Professionals  
ATC Live  
AXS  
Azorra  
BACH  
Barn on the Farm  
Black Deer Festival

Black Lives in Music  
Bluedot  
Bristol Beacon  
British Council  
Brudenell Social Club  
CAA  
Co-op Live  
Creative Technology  
Crockford Management  
DHP Family  
Dice  
Earth Percent  
Festival Republic  
FKP Scorpio  
Gigantic  
Gigseekr

Hearby  
Help Musicians  
ILMC  
Joy Concerts  
Kendal Calling  
Kennedy Street  
Kilimanjaro Live  
King Tut's Wah Wah Hut  
Koko  
Leadmill  
Live Nation  
LW Theatres  
Midnight Mango  
Mother Artists  
Music Plus Sport  
Music Venue Trust

Musicians' Union  
NEC/Resorts World Arena  
Norwich Arts Centre  
Nozstock  
One Fiinix Live  
OVO Hydro  
Pixl Touring  
PPL  
Primary Talent International  
PRS for Music  
PSA  
Pure Represents  
Roundhouse  
Royal Albert Hall  
Runway Artists  
Shine Event Management

SJM  
Solo Agency  
Standon Calling  
Tagmix  
The Collab Agency  
The O2  
Ticketmaster  
TicketSwap  
Tysers  
United Talent Agency  
Wasserman  
Wembley Stadium  
WME

# Sponsor the awards



If you are involved in the UK live music and entertainment industry, The LIVE Awards are the perfect event to promote your brand or product.



## Title Sponsor

Platinum table

- Awards presented 'in association with'
- Logo linked to LIVE Awards logo
- Branding across every element of the awards
- Presentation and words on the night

£30,000 +VAT

## Primary Sponsor

Limited to just six key partners

Platinum table with premium position

- Top tier branding on the night
- Logo on all pre/post communications
- Platinum table included (value £2,500)

£8,750 +VAT

## Category Sponsor

Association with an individual category (except the LIVETime achievement award)

- Branding at awards
- Announcement in pre-event comms
- 2 tickets (value £400)

£4,950 +VAT

Alternatively, please get in touch for custom requests and unique opportunities specific to your company or brand.

# Contact



If you would like to discuss supporting The LIVE Awards 2024, please get in touch with Gaby Cartwright

[gaby@livemusic.biz](mailto:gaby@livemusic.biz)

07813 589 305

