



Tuesday 13 December

The Brewery, London

Sponsor opportunities



About

The inaugural LIVE Awards will celebrate the end of a truly unique and challenging year in the history of the UK's live entertainment business.

The awards will acknowledge those that have found success and gone above and beyond throughout the year, while helping to raise vital funds to support the ongoing work of LIVE.

The LIVE Awards will take place in the midst of the Christmas Party season and be a final end of year gathering for the UK's live music business.

With support from the industry's biggest players and free drinks provided all night, over 350 guests are expected to attend, from agency, promotion, venues, ticketing, tech, brands and more.

And for supporting partners, with so much of the vibrant £4.5bn business in the room on the night, The LIVE Awards will be one of the most high profile moments in the industry's calendar.



Sponsor the awards

If you are involved in the UK live music and entertainment industry, The LIVE Awards are the perfect event to promote your brand or product.

Title Sponsor

Platinum table

- Awards presented 'in association with'
- Logo linked to LIVE Awards logo
- Branding across every element of the awards
- Presentation and words on the night

£25,000 +VAT

Primary Sponsor

Limited to just six key partners

Platinum table with premium position

- Top tier branding on the night
- Logo on all pre/post communications

£6,500 +VAT

Category Sponsor

Association with an individual category

(except the LIVETime achievement award)

- Branding at awards
- 2 tickets (value £400)

£3,500 +VAT

Alternatively, please get in touch for custom requests and unique opportunities specific to your company or brand.



Contact

If you would like to register your interest in sponsoring
The LIVE Awards 2022, please get in touch with Gaby Cartwright

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